



Behind the Scenes

Dallas Theater Center Guild Newsletter

Second Edition 2009

Dallas Theater Center Guild Calendar

TACA Neiman Marcus Silver Cup Luncheon
March 6, 2009

Garage Sale
March, 2009
awriter@swbell.net
972.980.6979

(See article on Page 3 for complete details)

General Meeting
April 13, 2009 6:30 pm
Sarah & Don Warnecke's

Spring Tea & Gen. Mtg.
April 21, 2009

Please visit the Dallas Theater Center Guild's website at www.dtcguild.org for membership information, events and Guild functions, committees and other information.

Dallas Theater Center

Mar 11 – April 5, 2009
Back Back Back

Apr 22 - May 24, 2009
Sarah Plain and Tall

For more information or to purchase tickets, please call the Dallas Theater Center box office at 214-522-8499 or visit dallastheatercenter.org

PRESIDENTS MESSAGE

As I sit at my desk and look outside I see the first three daffodils of the spring season peeking out along my walk way ...Wow it is 2009 and my year as Guild President will end very soon, it ends midnight Sunday, May 31st. Where has the time flown to? It seems just like yesterday we were reviewing guild job descriptions and calling the first Executive Committee meeting to set the goals of the year.

I know why this organization is celebrating its 50th anniversary along with our theater, it is because it has a rich history and passion filled volunteers who roll up their sleeves and WORK. I hope that the first half of the year has held activities that you have supported and enjoyed. I often say, that not everything the guild plans is for everyone but there is something for everyone. The second half is just as filled with exciting activities.

We have so much to be thankful for. We are able to live and volunteer in Dallas. We are able to attend the TACA luncheon and honor long time guild members and supporters Tincy Miller and Hal Brierley as recipients of this year's TACA Award. I am so glad so many of us will be at the award luncheon, thank you Paula Clancy for encouraging us to get our tables pulled together. I was thrilled to be able to watch Kevin Moriarty our Artistic Director accept a check for \$90,000 from TACA at the check presentation held at the Dallas Museum of Art, February 9, 2009.

Rosemarie Marshall and Ruda Anderson our Tech Dinner Co-Chairs hosted another fabulous tech dinner Sunday, January 18th, the cast and crew sang a beautiful rendition of Happy Birthday to Ruda, thank you everyone who brought food, I especially liked the vanilla ice cream. The next tech dinner is Sunday, March 8th. If you have not participated in a tech dinner, let me strongly encourage you to do so.

Did you know that the guild is serving as greeters at ALL productions this season? This is one of the easiest service projects the guild can fulfill, all we are asked to do is arrive 40 minutes before curtain, stand at a door and say hello ,how are you? In the Beginning saw an audience made up of 57% first time visitors to our theater. I think you would agree that a greeting along with a wonderful production is sure to bring them back time and again. Want to serve as a greeter, I hope so, Jane Gardner can give you more information.

The guild was asked to serve as host to the Theaters MEET AND GREETs. There are generally 40 – 50 people who attend a first time gathering of the cast, playwright and director with brief presentations of designs, production concepts followed by a social which is where our guild comes in. The guild provides finger foods and is then invited to stay and enjoy this unique gathering. Rosemarie Marshall is spearheading this new service project. The next MEET AND GREET is March 20, 2009.

Did you know that the DTC rents five apartments off Fitzhugh that house out of town artists? I did not until the guild was asked to take on the service project of painting them, we said we would and Jerry and Karen Zvonecek agreed to chair the "great paint escapade". In February seventeen gathered and finished the painting project in one afternoon. WOW! Now that the apartments are fresh and clean the guild is hosting a "shower" to update the apartments. In the coming days you will receive an invitation from Marilyn and Philip Scott. Admission to this fun event will be a donation of a gift card in any dollar amount so we can update furnishings and accessories in the five apartments. Won't we be proud when an out of town artist walks into their home away from home and says "now this is comfortable and will be a nice home while we are in Dallas"?

The Guild will not hold a season ticket subscription renewal campaign this year but we will host a telephone support campaign in which we will work in connection with Melinda Nelson and the DTC Marketing Department to implement a customer service campaign directed to season ticket holders.

Our final good news in the area of service is we are organizing a speaker's bureau Kristin Durney has agreed to organize this effort. Do you want to help us spread the theater's good news? Here is the perfect way.

Did you know that the DTC Guild has a line item on the DTC operating budget, well we do and for the year 2008-2009 we are committed to donating \$100,000. It is never easy to raise money but as President I feel strongly that it is one of our main functions as a volunteer support group. Historically the guild has hosted DICKENS as our only fundraiser; we have done so for twenty two years. We have raised hundreds of thousands of dollars. The event is a magical night that heralds' the

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Photos are from the Dickens Underwriting Party. Our Guild friends are clockwise from top left: Michelle Mew Vicki and Kent Newsom; Shelley and Brian Maher, Judy Birchfield, Glenda Priolo, Diane Brierley, and Michelle Mew; John Howell, Mark Hadley and Angela Howell; Vicki Newsom, Sarah Warnecke and Paula Clancy; Judy Mathis, Donna Wilhelm and Michelle Mew; Donna Wilhelm and Sherry Sivils. Great Party!

Guild Nominating Committee

A five member nominating committee has been formed as required by our by-laws. The five members are Kathy Parker, Kristie Leatherberry, Mary Ella Collins, Rosemarie Marshall and Jane Gardner.

This year for the first time we are asking for self nominations and or recommendations. The Guild is moving into our 51st year and we need and want all to become more involved. Listing of the Executive Committee positions are listed on page 10 of your directory and committee chair positions are listed on pages 11 - 13. Please speak up - VOLUNTEER - NOMINATE. Please e-mail your interest and or nominations to mmew1111@aol.com

Shakespeare's Attic Garage Sale

THE DTC GUILD NEEDS YOU! With the Shakespeare's Attic Garage Sale just around the corner, on Friday, March 27, and Saturday, March 28, the Guild is busy preparing for our final fundraiser of the year.

This event promises to be a great way to make a real contribution to the Guild in a number of ways.

- 1) **DONATING:** Go through your closets, attics and storage rooms to gather up clothes, furniture, working appliances, antiques, etc. In other words, we would love to have anything you are ready to part with. And remember, all your donations are tax deductible. Toward the bottom of the article are details about where and when to bring your items.
- 2) **VOLUNTEERING:** We need help in a number of ways; preparing the space, sorting merchandise, pricing, overseeing a particular department, cashiering and supplying refreshments.

LOCATION OF SALE: 1500 Dragon St., Suite D. Dragon intersects Oak Lawn between 35E and Industrial Blvd. *Directions: Go west on Oak Lawn off of 35E. Dragon crosses Oak Lawn. Turn left on Dragon.

IMPORTANT DATES: Saturday, March 7th, 10:00 – 2:00, Cleaning up the space. Put on your “grubbies” and join us to sweep, to wash a few windows, etc.

Saturdays, March 14th and 21st, 10:00 – 4:00

Sundays, March 15th and 22nd, 1:00 – 5:00

Deliver your items to the sale site.

Volunteer to set up for the sale. These four days are very important so we hope you will sign up to help more than one day. We need a lot of people.

Friday, March 27th, Pre-sale Party, 6:30 – 9:00

The Guild and Trustees will get to pre-shop while enjoying hors d'oeuvres and wine. This event will be by invitation only. Guild members will be furnishing finger food (both hors d'oeuvres and desserts) so that is another way to help.

Saturday, March 28th, The Sale, 9:00 – 4:00

We need a lot of volunteers to oversee all departments and to cashier.

There will be 2 shifts: 9:00-12:30 and 12:30-4:00

Sunday, March 29th, 1:00, that hated word, Clean-up.

As you can see, this event requires a great deal of participation from the Guild membership. We know you will be generous with your donations and with your time. For information or to sign up to help, please e-mail Nancy Ritter at awriter@swbell.net or phone at 972-980-6979.

We wish to thank Nordstrom's, Tom Thumb, and Dee & Hattie's Cleaners for their participation and we especially want to thank Dorothy and Steve Davis for the use of the showroom.

DTC Guild Endowment Fund Update

A donation has been made by Karol Omlor in memory of her godmother, Oleta Phillips.

PRESIDENTS MESSAGE

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DTC Guild Offstage Outing

The DTC Guild will be taking their Spring Offstage Outing to Austin, TX on March 7 & 8. The weekend will include a tour of the Long Center, Austin's newest theater, located in Town Lake Park overlooking downtown Austin.

We will be having cocktails and dinner at the home of Cliff Redd, Executive Director of the Long Center, along with some arts dignitaries.

On Sunday morning after a leisurely breakfast there will be some free time to explore Austin before attending the play "Shooting Star" at the ZACH Theater.

We hope you were able to sign up for this event (deadline was February 27). For more information, please call Judy Mathis at 972-231-1756 or email JMathis757@aol.com.

beginning of the holiday season. Judy Mathis stepped forward and added her name as CHAIRPERSON for this past year's Dickens Gala. Donna Wilhelm a guild member and chair of the DTC Education Committee added her name and support to Dickens as honorary chair. Vicki Newsom and Rocky Ford thank you for all you have done to keep our accounting records accurate and updated. We as a guild should be honored to know that we have already presented our theater a check in the amount of \$81,000 with more to come.

We have not met our fund raising goal so we are holding a second fundraiser; this fundraiser is a garage sale. Nancy Ritter is chairing the huge fundraiser and yes it will be huge with the help of each of us. Steve Davis has made available to us 15,000 sq feet of retail space, now it is up to us to collect and fill the space with items from our own homes and garages, and our friends homes and garages, help ready the sale and work and buy at the sale. This is an event that EVERYONE can and should be able to support in some way.

I have had fun at our social events and I hope you have also. Thank you Fran Burke and Kristie Leatherberry for the wonderful general meeting held at The Screen Door, 94 guild members and guests attended. We am looking forward to the upcoming BALL PARK FEAST, I wonder what Lee Trull has in store for us, which BACK BACK BACK actors will he bring to event, what will the conversations sound like?

I hope that you have made your reservation for the March 7 and 8th offsite outing to Austin. DTC Guild members will be created and have the opportunity to tour the Long Center by our dear friend Cliff Redd. Judy Mathis our trip organizer has even talked Cliff into hosting the guild in his wonderful home where we will have the chance to meet fellow theater volunteers who support the arts in Austin. Before we head home we will enjoy "Shooting Starr" at The Zackary Scott Theater.

In a few weeks we will receive our invitations to the Annual Spring Tea, Desni Kramer and her committee have surprises for us. You will not want to miss this event. The tea is limited to the first seventy guests so get your responses in early for the April 21, 2009 event. This year Neiman Marcus is hosting us and we will enjoy the latest spring fashions for MEN and WOMEN.

For the first time the guild is hosting a staff appreciation luncheon. Linda Betancourt and Sherry Peel have agreed to chair the late lunch. The guild will host our wonderful DTC Staff and guild members are invited to join us for a late lunch, be on the look - out for the invitation.

In a few weeks we will be sending out a GUILD SATISFACTION SURVEY, the survey will be an online survey, please take the time to complete it. We feel it is very important that we know which direction you as guild members want the guild to move towards for the next fifty years. Please take time to give us your opinion. Our President Elect Sherry Sivils needs this information to plan her year as President.

Thank you Deborah Brown for all the wonderful guild publicity and keeping our web site www.dtcguild.org updated, Susan Falvo for our wonderful newsletters, Giana dePaul our historian for all the wonderful photos, the guild has so much happening I am amazed how these ladies stay on top of all that is going on.

I hope that each of you know how honored I am to serve as your President and how much I appreciate all that each of you does for our guild. I am really enjoying this year and I hope you are also. *Michelle Mew*

Dallas Theater Center Guild
3636 Turtle Creek Blvd
Dallas, TX 75219